

# Main IDEA Teen Music Program 2019

## **Mission:**

The Main IDEA Music program trains and empowers youth to work professionally in the music industry.

## **Who Should Apply?:**

Youth musicians ages 13 -17, residing in Worcester County, MA.

## **Main IDEA Music Students will Learn...**

1. Performance
2. Songwriting
3. Recording
4. Marketing
5. Management

## **Goal:**

In completion of this program, participants will have gained the knowledge and tools necessary to confidently and successfully pursue their career in the music industry as musicians, performers, managers, producers, etc.

## **Students will be given the tools to:**

- Book their own gigs
- Perform live
- Market themselves professionally
- Manage their music
- Write and record original songs

## **We will accomplish this by...**

- Monthly live performances in the community
- Guest speakers/panelists
- Field trips to studios/shows
- Hands-on training and practicum
- Classroom-setting learning
- Weekly Assignments

## **What Main IDEA Expects from Students:**

1. A willingness to work hard and be challenged
2. Commitment to entirety of program (Feb - May)
3. Punctuality and Attendance
4. 100% Participation

## **Cost of Program: \$120/month**

\$600/Semester

20 hours/Semester = average of \$30/hour

(Continue to Page 2...)



# Main IDEA Teen Music Program 2019

## Schedule:

February - June 2019

Twice/Month, 2-hour Masterclasses

10 Masterclasses Total

- hosted at Worcester Music Academy (WMA): 9 Irving Street, Worcester

5+ Live Performances

★ **February - March Curriculum:** Songwriting, Live Performance, Management/Marketing

★ **April - June Curriculum:** Production and Recording

### February:

- Tues, Feb 5th, 3-5pm - Masterclass (WMA)
- Tues, Feb 19th, 3-5pm - Masterclass (WMA)
- Tues, Feb 26th, 5-8:30pm - **Performance at Worcester PopUp, 20 Franklin St., Worcester**

### March:

- Tues, Mar 5th, 3-5pm - Masterclass (WMA)
- Tues, Mar 19th, 3-5pm - Masterclass (WMA)
- Tues, Mar 26th, 5-8:30pm - **Performance at Worcester PopUp**

### April:

- Tues, Apr 2nd, 3-5pm - Masterclass (WMA)
- Sat, Apr 13th, 1-4pm - Performance at The Queen's Cups, 56 Water St., Worcester
- Tues, Apr 16th, 3-5pm - Masterclass (WMA)
- **Tues, Apr 30th, 5-8:30pm - Worcester Youth Spring Concert at Worcester PopUp**

### May:

- Sat, May 4th, 1-4pm - **Performance at The Queen's Cups**
- Tues, May 7th, 3-5pm - Masterclass (WMA)
- Fri, May 17th, 5-9:30pm - **Performance: Teens Rock Worcester at The Raven (TBC)**
- Tues, May 21st, 3-5pm - Masterclass (WMA)

### June:

- Tues, Jun 4th, 3-5pm - Masterclass: Studio Recording
- Tues, Jun 18th, 3-5pm - Masterclass: Studio Recording
- Fri, Jun 21st, Time TBD - **Performance for Make Music Day Worcester, Place TBD**
- Final June Performances: TBD

\* Additional dates may be added or changed during the course of the program.